



RENAISSANCE.
HOLLYWOOD HOTEL & SPA

**RENAISSANCE HOLLYWOOD HOTEL
HAS EARNED THE ENERGY STAR® LABEL
FROM THE U.S. ENVIRONMENT PROTECTION AGENCY**

*Property Honored As One Of 250 Energy Star Marriott Hotels To Improve Energy
Performance By At Least Ten Percent*

Hollywood, California – The Renaissance Hollywood Hotel has joined a list of elite organizations to earn the ENERGY STAR® Label from the U.S. Environmental Protection Agency (EPA) for its efforts to conserve water and energy and protect the environment. Some of the ways the hotel is going green include: changing to energy efficient lighting and energy star efficient appliances, converting to a computerized Energy Management System, offering daily energy saving tips to all hotel cast members, and monitoring the property daily to make sure these systems are in place and working properly.

The EPA's list of ENERGY STAR® Leaders has grown to more than 50 organizations, almost two-thirds of which are school districts. In addition to schools, ENERGY STAR® Leaders include hospitals, supermarkets, commercial real estate businesses, and hospitality companies. These select organizations are recognized by the Agency for improving the energy performance of their portfolio by ten percent or more. Combined, they have reduced greenhouse gas emissions equal to those from more than 30,000 U.S. homes.

Renaissance Hollywood joined that list for its efforts toward improving energy performance by ten percent or more based on EPA's standardized measurement tool for tracking building energy use.

Energy Star® was introduced by the EPA in 1992 as a voluntary, market-based partnership to reduce greenhouse gas emissions through energy efficiency. Today, the Energy Star label can be found on more than 50 different kinds of products, new homes and commercial and industrial buildings. Products and buildings that have earned the Energy Star designation prevent greenhouse gas emissions by meeting strict energy-efficiency specifications set by the government. Last year alone, Americans, with the help of Energy Star, saved about \$14 billion on their energy bills while reducing the greenhouse gas emissions equivalent to those of 25 million vehicles.

Marriott understands the important role everyone plays in protecting our environment and has established the Marriott's Green Council to integrate environmental sustainability into the company's business strategy. That's why the company promotes green practices

to reflect the interests and concerns of guests, associates, business partners, and communities. More than ever, consumers are making their purchasing decisions based on whether products are environmentally green and the company wants to support that effort. The Renaissance Hollywood is one of 250 Hotels in the Marriott chain to receive this green title.

The Renaissance Hollywood Hotel, located at Hollywood & Highland Center, a shopping and entertainment mecca and home to the Academy Awards® ceremonies, offers 637 distinctive guest rooms, 33 suites, and the unforgettable 3,500 square foot Panorama Suite. Awarded the ENERGY STAR® Label from the EPA in 2008, the property is well known as being a favorite of major production companies and business travelers alike, the Renaissance Hollywood Hotel embodies modern luxury accented by classic Hollywood charm, featuring the distinctive restaurant *Twist*, an outdoor pool overlooking the Hollywood Sign, world-class fitness center, and outstanding service savvy travelers have come to expect from the Renaissance brand name. Renaissance Hollywood Hotel, 1755 N. Highland Ave, Hollywood, CA 90028, (323) 856-1200, www.renaissancehollywood.com.

CONTACT: Alpha Dog PR
Susan Hartzler
(818) 998-6299
susan@alphadogpr.com