



RENAISSANCE®
HOLLYWOOD HOTEL & SPA

FOR IMMEDIATE RELEASE

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**ROCKSTAR GAMES' MIDNIGHT CLUB: LA,
FEATURING THE RENAISSANCE HOLLYWOOD HOTEL & SPA**
*Coming out for PS3 and XBOX 360 in October 2008, the videogame will have
a photo-realistic rendering of the hotel in all its glory*

Hollywood, California – Hollywood Boulevard and The Renaissance Hollywood Hotel & Spa is about to be the next virtual playground. Gamers will soon be careening through the city of Los Angeles, street-racing style, as Rockstar Games is bringing its mega-popular Midnight Club racing franchise to Hollywood, featuring prominent landmarks throughout the city including the famous Renaissance Hollywood Hotel & Spa.

“We’re very excited to be a part of such a fun digital world like Midnight Club,” says Bruce Gorelick, the hotel’s General Manager. “I’m really looking forward to seeing our beautiful hotel in HD as I zip by in my digital 1969 Ford Mustang 302 Boss. Maybe I’ll stop by the virtual hotel for a virtual stay.”

After selling nearly twelve million units from four previous titles, Midnight Club is bringing the most detailed representation of Los Angeles ever to a video game console. Coming out on October 7, 2008 for Playstation 3 and Xbox 360 as well as a mobile version, “Remix,” on the PSP, Midnight Club: Los Angeles will show off the city’s “best of” on racetracks designed to maximize the excitement for gamers everywhere.

The Renaissance Hollywood Hotel will appear in digital form at the corner of Hollywood and Highland Boulevards, showing off its distinctive canopy and signage. In addition to day and night cycles and traffic patterns, famous landmarks like the Hollywood Sign and historic streets as the Sunset Strip and Hollywood Boulevard have also been faithfully rendered in stunning next-gen hi-def graphics. With dozens of major car manufacturers participating and a premier soundtrack, the game will be published under the Rockstar Games label and will be rated Teen.

The Renaissance Hollywood Hotel & Spa, located at Hollywood & Highland Center, a shopping and entertainment mecca and home to the Academy Awards® ceremonies, offers 637 distinctive guest rooms, 33 suites, and the unforgettable 3,500 square foot Panorama Suite. A favorite of major production companies and business travelers alike, the Renaissance Hollywood Hotel & Spa embodies modern luxury accented by classic Hollywood charm, featuring the distinctive restaurant *Twist*, the luxury new *Spa Luce*, an

outdoor pool overlooking the Hollywood Sign, world-class fitness center, and outstanding service savvy travelers have come to expect from the Renaissance brand name. Renaissance Hollywood Hotel, 1755 N. Highland Ave, Hollywood, CA 90028, (323) 856-1200, www.renaissancehollywood.com.

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