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**ASCAP “I CREATE MUSIC” EXPO 2010 COMES TO THE
RENAISSANCE HOLLYWOOD HOTEL & SPA ON APRIL 22-24**
*EXPO features musical talent like Ludacris, John Mayer, Patti Smith, Bill
Withers, Quincy Jones, Just Blaze, Mike Elizondo, & Tricky Stewart*

Hollywood, California – The Renaissance Hollywood Hotel & Spa will play host to the ASCAP “I Create Music” EXPO 2010, the premier conference for songwriters, composers and producers, on April 22-24, 2010. This year’s ASCAP EXPO features some of the world’s most successful music creators, from John Mayer to Just Blaze, and will be honoring rock icon Patti Smith.

“For people who wake up every day with lyrics in their heads, melodies in their hearts, and rhythm in their souls, the ASCAP EXPO is simply the biggest music-creator conference of the year,” says Dan Shaughnessy, Director of Sales & Marketing at the Renaissance Hollywood. “This is where you can hear the wisdom of the greatest musical minds of the day, and we are very proud to play host to this exciting conference.”

At the heart of the most compelling music scene in the country, the Renaissance Hollywood is an appropriate location for such a conference, having created a number of recurring music events such as Indie Thursdays – a weekly free showcase of the best up-and-coming indie music talent in the city – and the KJAZZ 88.1 FM Sunday Brunch series, featuring top jazz musicians from around the country.



On its opening night gala, ASCAP will be honoring rock legend Patti Smith at its 27th annual Pop Music Awards with the prestigious ASCAP Founders Award. The Expo itself

will feature over 200 panelists and performers sharing their knowledge and expertise to attendees, giving them the know-how to take their music to the next level. This year's keynote speakers include world-famous musicians Bill Withers and John Mayer, as well as music legend Quincy Jones interviewed by multi-platinum-selling rapper Ludacris.



The Expo offers a wide range of innovative programming for its attendees: Master Sessions with Linda Perry (Heart) and Just Blaze (Roc-A-Fella Records); “We Create Music” panels with Jason Mraz and Christopher “Tricky” Stewart (“Umbrella,” “Single Ladies”); a Composing For TV panel with Bear McCreary (*Battlestar Galactica*) and James Levine (*Glee*); and a Hit Producers Panel with Mike Elizondo (“In Da Club,” “The Real Slim

Shady,” “Cowboy Casanova”). Other events include songwriting and composing workshops, publisher and business panels, one-on-one sessions, DIY career building workshops, showcases and performances, song feedback panels, networking opportunities, and state-of-the-art technology demos. CAA, Jive Records, EMI, Atlantic Records, Columbia Records, and Sony/ATV Music are just a few companies that will be in attendance.

Registration for the Expo is currently open, with pre-registration pricing ending on April 20th. For more information, please visit www.ascap.com/expo and follow them on Twitter at @ascapexpo. Visitors are encouraged to valet at the Renaissance Hollywood, park at the adjacent Hollywood & Highland Center, or take the Metro Red Line to the Hollywood & Highland Station stop.

The Renaissance Hollywood Hotel & Spa, located at Hollywood & Highland Center, a shopping and entertainment mecca and home to the Academy Awards® ceremonies, offers 632 distinctive guest rooms, 33 suites, and the unforgettable 3,500 square foot Panorama Suite. The property is well known as being a favorite of major production companies and business travelers alike, the Renaissance Hollywood Hotel & Spa embodies modern luxury accented by classic Hollywood charm, featuring the distinctive restaurant *Twist*, an outdoor pool overlooking the Hollywood Sign, world-class fitness center, catering by Wolfgang Puck, the new *Spa Luce*, and outstanding service savvy travelers have come to expect from the Renaissance brand name. Renaissance Hollywood Hotel & Spa, 1755 N. Highland Ave, Hollywood, CA 90028, (323) 856-1200, www.renaissancehollywood.com. Follow the hotel on Facebook at facebook.com/renaissancehollywood or on Twitter at twitter.com/renhollywood.

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